

SWOT analysis template

<p>Strengths</p> <ul style="list-style-type: none"> • What does my team do well? • What does my team do better than others? • What do my customers and/or colleagues like about working with my team? • Which skills or abilities make my team stand out? • To what extent am I taking full advantage of my team's strengths? 	<p>Weaknesses</p> <ul style="list-style-type: none"> • What specific areas does my team underperform in and why? • What do I need to improve in my team? • How well does my team rank against similar teams in my industry or sector? • What part am I playing in perpetuating my team's weaknesses? • How am I getting in my team's way?
<p>Opportunities</p> <ul style="list-style-type: none"> • What resources can I use to improve my team's weaknesses? • What gaps are there in my team's knowledge or skills? • What are my key goals for my team this year? <p>Sources of opportunity to consider:</p> <ul style="list-style-type: none"> ○ Education, learning, and development ○ Relationships and networking ○ Coaching and mentoring ○ High-profile projects or programmes ○ Volunteering ○ Partnerships with other teams or organizations 	<p>Threats</p> <ul style="list-style-type: none"> • What current changes in my organization are cause for concern? How does this impact my team? • What changes affecting my industry or sector are on the horizon? For example, changes in government policy. <p>Potential sources of threat to consider:</p> <ul style="list-style-type: none"> ○ Restructure, reorganisation, redundancy ○ Legislative changes ○ Socio-economic issues ○ New competitors ○ Professional credential changes